



## Press release

### **European Directory Assistance (EDA) secures series B funding from 4 venture capital funds and one private investor**

#### **Capital raise aimed at accelerating EDA's voice activities and expanding into web-based directories.**

Brussels, March 25<sup>th</sup>, 2008 – European Directory Assistance (EDA), the operator of Belgium's first alternative directory assistance services available through the shortcodes **12-12** (Flemish) and **13-13** (French) announces the completion of its series B financing.

One private investor along with four leading venture-capital funds participated in this growth round of funding.

The company will use the funds to expand its directory assistance activities in Belgium and abroad, further serve under-targeted niches such as the "expats" community in Belgium with its English-speaking **14-14** service, and accelerate product development of its online directory offering following the successful launch of the [www.de1212.be](http://www.de1212.be) and [www.le1313.be](http://www.le1313.be) websites.

Alex Gaschard, founder: *"We're extremely pleased with this capital raise which after a successful -and profitable- year 2007, will allow us to accelerate our voice DA business as well as give us the means to broaden our product portfolio with internet-based services"*.

#### **About EDA**

Based in Brussels, European Directory Assistance was founded in 2003 and is the supplier of the first alternative directory assistance service in Belgium, through the shortcodes **12-12** (in Flemish), **13-13** (in French) and **14-14** (in English). These numbers are accessible 7 days a week, from fixed or mobile networks, in Flemish, French or English; they offer national, reverse and international directory information under the same number, as well as the business-finder services Infobel and Resto.be. Thanks to EDA, any user in Belgium can seek a friend, a relative, an administration, a company, or carry out a reverse searches, in Belgium or abroad by using one single number: **12-12**, **13-13** or **14-14** or on the internet by accessing [www.de1212.be](http://www.de1212.be), [www.le1313.be](http://www.le1313.be) or [www.1414.be](http://www.1414.be).

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